

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH		WARREN FOR SENATE 2012		
AND	11350 Random Hills Rd Ste 670		5 Middlesex Ave Fl 1		
ADDRESS	Fairfax	VA 22030-7428	Somerville	MA 02145-1102	
	USA		USA		
CONTACT	R. BEALE		PRODUCT WARREN/D/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO.	PRODUCT CODE	
			11954	1302	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/17/12 AND ENDING 09/23/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	11111..	5	05:00A	05:56A	30S	09/17/12-09/21/12	WBZ NEWS	5	500.00	2500.00
2 FIXED	11111..	5	05:58A	07:00A	30S	09/17/12-09/21/12	WBZ NEWS	5	720.00	3600.00
3 FIXED	22222..	10	07:00A	09:00A	30S	09/17/12-09/21/12	THE EARLY SHOW	10	500.00	5000.00
4 LUR	Sa	2	05:00A	06:00A	30S	09/22/12-09/22/12	WBZ NEWS	2	50.00	100.00
5 FIXED	Sa	1	06:00A	07:00A	30S	09/22/12-09/22/12	WBZ NEWS	1	495.00	495.00
6 FIXED	Sa	1	07:00A	08:00A	30S	09/22/12-09/22/12	WBZ NEWS	1	485.00	485.00
7 FIXED	Sa	1	08:00A	10:00A	30S	09/22/12-09/22/12	SATURDAY EARLY SHOW	1	900.00	900.00
8 LUR	Su	1	05:00A	06:00A	30S	09/23/12-09/23/12	WBZ NEWS	1	75.00	75.00
9 FIXED	Su	1	06:00A	07:00A	30S	09/23/12-09/23/12	WBZ NEWS	1	500.00	500.00
10 FIXED	Su	1	07:00A	08:00A	30S	09/23/12-09/23/12	WBZ NEWS	1	585.00	585.00
11	Su	1	08:00A	09:00A	30S	09/23/12-09/23/12	WBZ NEWS	1	765.00	765.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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AND	11350 Random Hills Rd Ste 670		5 Middlesex Ave Fl 1		
ADDRESS	Fairfax	VA 22030-7428	Somerville	MA 02145-1102	
	USA		USA		
CONTACT	R. BEALE		PRODUCT WARREN/D/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 11954	PRODUCT CODE 1302		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/17/12 AND ENDING 09/23/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL SDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
FIXED										
12	Su	1	08:57A	10:30A	30S	09/23/12-09/23/12	CBS SUNDAY MORNING	1	1800.00	1800.00
FIXED										
13	W	1	09:00A	10:00A	30S	09/19/12-09/19/12	RACHAEL RAY	1	550.00	550.00
FIXED										
14	10110..	3	11:00A	12:00N	30S	09/17/12-09/20/12	PRICE IS RIGHT	3	990.00	2970.00
FIXED										
15	11111..	5	12:00N	12:27P	30S	09/17/12-09/21/12	WBZ NEWS	5	600.00	3000.00
FIXED										
16	F	1	12:27P	02:00P	30S	09/21/12-09/21/12	CBS SOAP ROTATION	1	550.00	550.00
FIXED										
17	11111..	5	03:00P	04:00P	30S	09/17/12-09/21/12	DR. PHIL	5	600.00	3000.00
FIXED										
18	11111..	5	04:00P	04:30P	30S	09/17/12-09/21/12	JUDGE JUDY	5	800.00	4000.00
FIXED										
19	11111..	5	04:30P	05:00P	30S	09/17/12-09/21/12	JUDGE JUDY	5	800.00	4000.00
FIXED										
20	11111..	5	05:00P	05:30P	30S	09/17/12-09/21/12	5PM NEWS	5	1000.00	5000.00
FIXED										
21	11111..	5	05:30P	06:00P	30S	09/17/12-09/21/12	530PM NEWS	5	1100.00	5500.00
FIXED										
22	22222..	10	06:00P	06:30P	30S	09/17/12-09/21/12	WBZ NEWS	10	1350.00	13500.00
FIXED										

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AND	11350 Random Hills Rd Ste 670			5 Middlesex Ave Fl 1		
ADDRESS	Fairfax	VA	22030-7428	Somerville	MA 02145-1102	
	USA			USA		
CONTACT	R. BEALE			PRODUCT WARREN/D/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO. 11954	PRODUCT CODE	1302	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 09/17/12 AND ENDING 09/23/12 NO. WEEKS: 1						

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
23 FIXED	11110..	4	07:00P	07:28P	30S	09/17/12-09/20/12	WHEEL OF FORTUNE	4	1800.00	7200.00
24 FIXED	11110..	4	07:28P	07:57P	30S	09/17/12-09/20/12	JEOPARDY !	4	2800.00	11200.00
25 FIXED	F	1	07:00P	08:00P	30S	09/21/12-09/21/12	PATRIOTS ALL ACCESS	1	2800.00	2800.00
26 FIXED	Sa	1	07:00P	07:28P	30S	09/22/12-09/22/12	WHEEL OF FORTUNE	1	810.00	810.00
27 FIXED	Sa	1	07:28P	07:56P	30S	09/22/12-09/22/12	JEOPARDY!	1	900.00	900.00
28 FIXED	M	1	09:00P	10:00P	30S	09/17/12-09/17/12	2 BROKE GIRLS	1	12000.00	12000.00
29 LUR	M	1	10:00P	11:00P	30S	09/17/12-09/17/12	HAWAII FIVE-O	1	2000.00	2000.00
30 FIXED	T	1	07:57P	09:00P	30S	09/18/12-09/18/12	NCIS	1	12000.00	12000.00
31 LUR	T	1	09:00P	10:00P	30S	09/18/12-09/18/12	NCIS LOS ANGELES	1	2600.00	2600.00
32 LUR	T	1	10:00P	11:00P	30S	09/18/12-09/18/12	NCIS: LOS ANGELES	1	2600.00	2600.00
33 FIXED	W	1	07:58P	09:30P	30S	09/19/12-09/19/12	SUVIVOR XXV: PHILIPPINES	1	12000.00	12000.00

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ADDRESS	Fairfax	VA 22030-7428	Somerville	MA 02145-1102	
	USA		USA		
CONTACT	R. BEALE		PRODUCT WARREN/D/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 11954	PRODUCT CODE 1302		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/17/12 AND ENDING 09/23/12 NO. WEEKS: 1					

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			FROM	TO						
34 FIXED	W	1	09:30P	11:00P	30S	09/19/12-09/19/12	BIG BROTHER FINALE	1	18000.00	18000.00
35 LUR	Th	1	07:57P	09:00P	30S	09/20/12-09/20/12	BIG BANG THEORY	1	5500.00	5500.00
36 FIXED	Th	1	09:00P	10:00P	30S	09/20/12-09/20/12	TWON AND A HALF MEN	1	12000.00	12000.00
37 FIXED	Th	1	10:00P	11:00P	30S	09/20/12-09/20/12	PERSON OF INTEREST	1	9000.00	9000.00
38 FIXED	F	1	07:58P	09:00P	30S	09/21/12-09/21/12	UNDERCOVER BOSS	1	5000.00	5000.00
39 LUR	F	1	09:00P	10:00P	30S	09/21/12-09/21/12	CSI: NY	1	1000.00	1000.00
40 LUR	F	1	10:00P	11:00P	30S	09/21/12-09/21/12	BLUE BLOODS	1	2500.00	2500.00
41 LUR	Sa	1	07:57P	09:00P	30S	09/22/12-09/22/12	CRIMETIME	1	1500.00	1500.00
42 LUR	Sa	1	09:00P	10:00P	30S	09/22/12-09/22/12	CRIMETIME	1	1000.00	1000.00
43 LUR	Sa	1	10:00P	11:00P	30S	09/22/12-09/22/12	48 HOURS MYSTERY	1	1000.00	1000.00
44 FIXED	Su	1	07:00P	08:00P	30S	09/23/12-09/23/12	60 MINUTES	1	17000.00	17000.00

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	USA			USA			
CONTACT	R. BEALE			PRODUCTWARREN/D/US SEN MA			
LOCAL SALESPERSON	PAT CASHEN POLITICAL			PRODUCT 1302			
	AGENCY EST. NO. 11954			CODE			
NATIONAL SALESPERSON							
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			FROM	TO						
45 LUR	Su	1	08:00P	09:00P	30S	09/23/12-09/23/12	PERSON OF INTEREST	1	3500.00	3500.00
46 LUR	Su	1	09:00P	10:00P	30S	09/23/12-09/23/12	THE GOOD WIFE	1	2500.00	2500.00
47 FIXED	Su	1	10:00P	11:00P	30S	09/23/12-09/23/12	THE MENTALIST	1	9000.00	9000.00
48 FIXED	111110.	5	11:00P	11:35P	30S	09/17/12-09/21/12	WBZ NEWS	5	2700.00	13500.00
49 FIXED	Sa	1	11:00P	11:35P	30S	09/22/12-09/22/12	WBZ NEWS	1	2700.00	2700.00
50 FIXED	Su	1	11:00P	11:35P	30S	09/23/12-09/23/12	WBZ NEWS	1	2700.00	2700.00
51 LUR	22222..	10	11:35P	12:37A	30S	09/17/12-09/21/12	DAVID LETTERMAN	10	360.00	3600.00
52 FIXED	Sa	1	11:35P	12:05A	30S	09/22/12-09/22/12	THE INSIDER	1	450.00	450.00
53 LUR	Su	1	11:35P	12:00M	30S	09/23/12-09/23/12	SPORTS FINAL	1	200.00	200.00
Total Contract:								125		236635.00
Billing Summary										

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AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



AGREEMENT MADE BETWEEN

CONTRACT NO. REV.

1061-58301-1

DATE PRINTED

09/14/12

WBZ TV 4

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WBZ TV 4

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PAGE 6

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CONTACT	R. BEALE		PRODUCT WARREN/D/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 11954	PRODUCT CODE	1302	
NATIONAL SALESPERSON					
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			FROM	TO						
						<u>Jul</u> .00	<u>Aug</u> .00	<u>Sep</u> 234835.00		<u>Total</u> 234835.00
					Qtr 3-12					<u>GRAND TOTAL</u> 234835.00

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